



BULLSEYE

GLASS CO.

We collaborate with a community of artists around the world to produce quality art glass and promote quality glass art.

Who we are

Bullseye Glass Co. is a manufacturer of colored glass for art and architecture with worldwide distribution and a strong commitment to research, education, and promoting glass art. We are based in Portland, Oregon.

Over our thirty-year history, we have collaborated with a community of artists worldwide with whom we have been instrumental in developing many of the fundamental materials and methods at the core of the contemporary kiln-glass movement.

We are widely known as the first company in the world to formulate and manufacture glasses that are factory-tested for fusing compatibility. We are also recognized for key contributions to the kilnforming, kilncasting, flameworking, and coldworking methods used to create glass art.

We are a small company with worldwide influence.

- Our factory sets the standard for quality in colored glass for art and architecture.
- Our research and education programs continually enrich and extend the reach of the kiln-glass art movement.
- Our fine arts gallery presents and promotes the work of innovative artists from around the globe.

Locations, products and services

We carry out our complex mission in five distinct settings. Four are based in Portland, Oregon: Bullseye Factory, Bullseye Gallery, Bullseye Research & Education Studios, and Bullseye Resource Center (our retail store). Through Bullseye Glass Ltd., our Scotland affiliate, we provide direct service to artists in Europe and the UK.

1. BULLSEYE FACTORY

In our Portland (Oregon) Factory, we manufacture quality colored glass for use in art and architecture. Five days a week our skilled craftspeople pour, roll, and shape glass into sheets and other forms, using methods rooted in the late 17th century and re-invented by three artists who founded the company in the 1970s. Today Bullseye provides more than 1,000 different glass products in a complex color palette to artists worldwide. We are constantly exploring new product possibilities and have been called “the most sophisticated glass-coloring company in the world” by legendary chromophile and artist Dale Chihuly.

2. BULLSEYE GALLERY

Set in Portland’s art-rich Pearl District, Bullseye Gallery mounts a dozen or more exhibitions each year with a select group of international artists. These artists range from acknowledged masters to dynamic new visionaries—all riding the leading edge of contemporary studio glass. Bullseye Gallery also presents glasswork at art and design fairs across the United States and abroad.

3. BULLSEYE RESEARCH & EDUCATION STUDIOS

Adjacent to our Factory in southeast Portland are our well-equipped Research & Education Studios. Here, staff instructors and noted guest artists offer short-term classes year round for students at all levels. Our courses encourage fine design and craftsmanship and teach new approaches to kilnforming, kilncasting, coldworking, and flameworking. R & E staff artist/technicians also conduct product tests for the Factory, provide technical support to our customers, and assist visiting artists and architects from around the world in creating innovative new work through our Artist Exchange Program. We document technical advances made in our studios in educational publications and present them to the public on our Web site and in free onsite lectures.

4. BULLSEYE RESOURCE CENTER

Adjoining the Bullseye factory, our Resource Center gives glass practitioners the chance to purchase our products in a retail setting.

5. BULLSEYE GLASS LTD.

Our subsidiary in Caithness, Scotland, provides UK and European artists with easy access to our full line of products for glass casting, while supporting local glass art education through regular teachers’ forums and involvement with UK-based tertiary glass programs.

Company leadership

Dan Schwoerer
Co-Owner and Co-Founder
Chief Executive Officer

Lani McGregor
Co-Owner
Director, Bullseye Gallery

Media contact info, logo, and images

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Click [here](#) for our locations, addresses, contact info, and maps.

For hi-res photos and company logos please contact Mary Kay Nitchie:
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Company heritage

Started in 1974 by three young glassblowers who sought to support their art through industry, Bullseye Glass Co. has worked with artists throughout its history—to develop quality art glass materials and innovate methods for kilnforming, kilncasting, flameworking, and coldworking glass art.

A FEW KEY EVENTS IN BULLSEYE HISTORY

- 1974: Dan Schwoerer, Ray Ahlgren, and Boyce Lundstrom found the company in Portland, Oregon.
- Early 1980s: In collaboration with Klaus Moje, the company produces the world's first line of "Tested Compatible" glass, designed specifically for fusing.
- 1980s-now: Numerous Artist Exchanges projects. Artists have included Narcissus Quagliata, Rafael Carduro, Bertil Vallien, Jun Kaneko, Giles Bettison, Richard Whiteley, Dante Marioni, and many others.
- 1995: Bullseye Resource Center opens in the Pearl District. Original name: "Bullseye Connections Resource Center."
- 1999: Bullseye Gallery opens in the Pearl District. Original name: "Bullseye Connection Gallery."
- 2000: *e-merge 2000*—the first in our continuing series of biennial, juried exhibitions for early-career artists.
- 2003: BECon 2003—the first in our continuing series of international, biennial conferences on kilnforming.
- 2004: Bullseye Research & Education Studios and Bullseye Resource Center open next to the Factory.
- 2007: Bullseye Glass Ltd. opens in the UK.

Social responsibility

Our first products were made with recycled glass—more than thirty years ago. From the beginning, we have maintained a serious commitment to impacting the environment, communities, and people in positive ways.

PHILOSOPHY

We conduct every aspect of our business to lessen our impact on the environment, provide a high quality of life for our employees, and protect everyone who may be touched by our business. At Bullseye, social responsibility means doing our best to instill our ethics and values into every aspect of our work.

SAFETY AND SOURCING STRATEGIES

We designed the factory in which our glass products are made to the highest standards for employee safety and environmental accountability. We endeavor to purchase all of our supplies and goods from socially responsible vendors.

EMPLOYEE SUPPORT

With a staff of approximately 150 employees, we strive to create a work environment in which the rights and needs of all are respected and individual contributions are acknowledged. We encourage the entire staff to offer suggestions, ask questions, and voice concerns. We administer programs that foster personal and professional development, and provide a comprehensive benefits program designed to protect the health, wellbeing, and financial stability of our employees and their dependents.

COMMUNITY INVOLVEMENT

We believe it is important to support the communities in which we live and work. We do this by making product donations and offering technical support to local educational institutions and public arts projects. In addition, we encourage our employees to make time for charitable activities by offering paid-time off to volunteer.

ENVIRONMENTAL ACCOUNTABILITY

Our commitment to environmental accountability involves progressive planning in the areas of design, waste reduction, and energy conservation.

Bullseye Factory has been designed to meet the highest standards for employee safety and environmental accountability.

In 2004, Bullseye was honored with an award from BEST (Businesses for an Environmentally Sustainable Tomorrow) in Portland's Office of Sustainable Development—for achieving a 60% reduction in factory water use by voluntarily replacing a single-pass cooling system with one that recirculates water.

In 2005, we installed an oxygen system to improve efficiency in the consumption of natural gas in our manufacturing process. We anticipate that within a few years the system will reduce our carbon emissions by as much as 40% and our nitrous oxide emissions by more than 90%.

We are pleased with these advances and will continue to address the environmental challenges confronting our community and our industry.